

STONEFIELD

Operations & Use Memorandum

TO: Southampton Township Planning Board

RE: Proposed Dollar General Retail Merchandise Store
Block 2203, Lot 14
1823 Route 206
Township of Southampton, Burlington County, New Jersey

DATE: June 29th, 2020

Southampton DG, LLC is proposing the construction of a Dollar General Retail Merchandise Store. The subject property is designated as Block 2203, Lot 14, commonly known as 1823 Route 206. The site is located within the Highway Commercial Zone and is bounded by U.S. Route 206 to the east, existing residential dwelling to the west, commercial property to the north, and undeveloped land to the south. The total project area is 141,924.1 SF (3.25 AC). The proposed development will result in a total of 9,265 SF of retail space. The operations and use of Dollar General are outlined below.

Operations & Use

Dollar General Corporation (“DG”) is a small-box retailer that according to their mission statement makes “shopping for everyday needs simpler and hassle-free by offering a carefully edited assortment of the most popular brands at low everyday prices in small, convenient locations.” DG is a neighborhood retail store that carries top-quality brands made by America’s most-trusted manufacturers. Per DG’s mission statement, DG “stands for convenience, quality brands and low prices. Dollar General’s successful prototype makes shopping a truly hassle-free experience.” The goal of DG is to “design small neighborhood stores with carefully edited merchandise assortments to make shopping simpler.”

With respect to operation, DG intends to operate with the following:

- **Hours of Operation:** 7am-10pm seven (7) days a week (hours are subject to change based on demands).
- **Employees:** DG intends to employ between 2 and 4 employees per shift and a total number of employees of approximately 10-15 people, between full time and part time positions.
- **Deliveries:** DG intends to receive approximately 1 tractor trailer delivery per week and does so during times that will not conflict with peak usage of the site. Other small box trucks make deliveries daily and park in regular parking spaces on the Property.

Prepared by:



Paul D. Mutch, Jr., P.E.

NJ PE License No. 55094

Stonefield Engineering and Design, LLC